

Location: Riviera Theatre Bar

- Contacts: Danielle Moreland & Tricia Meyer, DDA/MMS Board Members
- Celebration for the MMS announcement with light beverages & snacks provided. Cash bar available.

DAY 2 – THURSDAY

- ❑ **8:00 a.m. – 9:00 a.m.** **Meetings with Downtown Business and Property Owners**
Location: Community Center
 - Contact Doug Mitchell & Tricia Meyers, DDA/MMS Board Members
 - Downtown businesses and building owners meet with the team and share their input about the local business environment, the needs, opportunities, and roles in the revitalization efforts.

- ❑ **9:15 a.m. – 10:15 a.m.** **City Officials/Chamber Meetings**
Location: City Hall, Commissioner Chambers
 - Contact Joe Bippus, City Manager
 - City Officials meet with the team members to discuss vision for downtown, current & future programs & initiatives and the commitment to support the revitalization program.**Location: Community Center**
 - Contact Christy Trammel, DDA/Chamber Director
 - Chamber organizations to meet with team members to discuss their focus, as well as, the existing and potential partnership roles in the revitalization efforts.

- ❑ **10:30 a.m. – 11:30 a.m.** **City Department Leaders Meeting**
Location: City Hall, Commissioner Chambers
 - Contact Melissa Bliss, City Clerk
 - The team will be divided to meet with senior staff and discuss in more detail plans, programs, and initiatives currently in place or considered to support the revitalization efforts.

- ❑ **11:30 a.m. – 1:00 p.m.** **Team Lunch Meeting**

- ❑ **1:15 p.m. – 2:15 p.m.** **Concurrent Meetings with Community Organizations**
Location: Community Center
 - Contact Jeff Zimont, DDA/MMS Chair & Christy Trammel, DDA/Chamber Director
 - Members of the team will divide to meet with existing & potential partners and citizen groups to learn about local plans, ongoing efforts and supporting roles.
 - *Meet with local leaders from the economic development community*
 - *Meet with local leaders involved in Design*
 - *Meet with local leaders involved in Promotion and Marketing*
 - *Meet with local leaders involved in other community civic efforts*

- ❑ **2:30 p.m. – 5:15 p.m.** **Team Work Time**
Location: Community Center

- ❑ **5:30 p.m. – 9:00 p.m.** **Working Time with the Board**
Location: Community Center
 - Contact Jeff Zimont, DDA/MMS Chair
 - The team will share findings from the meetings and work together with the board on a vision,

mission statement, strategic priorities and direction for 2014-2015.

- 9:15 p.m. **Team Dinner and Debriefing**

DAY 3 – FRIDAY

- 8:00 a.m. – 9:00 a.m. **DDA/MMS Monthly Board Meeting**
Location: City Hall, Commissioner Chambers

- 9:00 a.m. – 10:30 a.m. **Team Work with Main Street Committees**
Location: Community Center
 - Contact Christy Trammel, DDA/Chamber Director
 - Main Street Committees learn the findings from the visit, and the vision, mission statements and board outlined priorities.
 - The team will help committees take the priorities and develop a work plans.
 - The team will also confirm the next steps
 - Strengthen the leadership base by confirming stakeholders participation in committees
 - Confirm “wish lists” with initial projects and activities that follow outlined priorities
 - Plan proactive attendance to National Main Streets Conference in Detroit, May 18-20, 2014
 - Participate in committee training and work planning sessions provided by MMS in June 2014